



EPICA AWARDS

A DIFFERENT ANGLE ON CREATIVITY

PRESS RELEASE – *for immediate release*

The 30th Epica Awards are open for entries

Paris – August 30, 2016

The 2016 Epica Awards are now open for entries until September 30.

This is a very special year as it marks Epica's 30th anniversary, with a full-day conference and an awards show in Amsterdam on November 17.

As the only global creative awards judged by journalists who write about advertising and marketing, the Epica Awards allow agencies to show their work to a unique group of people who can spread the word about their creative talent.

This year, more than 60 editors and senior journalists will serve on the Epica jury, hailing from Adweek in the US to Werben & Verkaufen in Germany and everywhere in between.

See the full jury member list: <http://www.epica-awards.com/awards/jury>

As always, every agency that enters will get a free copy of our annual Epica Book – a 400-page bible of creative inspiration.

Call for entries is accessible here: <http://www.epica-awards.com/awards/callforentries>



The Epica Awards: objective and unbiased since 1987.

Epica is the only global creative prize awarded by journalists working for marketing and communications magazines around the world. It offers an independent jury and global press coverage. Launched 30 years ago, today it is an international celebration of creativity, attracting thousands of entries from more than 70 countries.

For further information, contact:

Mark Tungate, Editorial Director

mark@epica-awards.com

Lucia Ongay, Global Press Manager

lucia@epica-awards.com