



EPICA AWARDS

A DIFFERENT ANGLE ON CREATIVITY

EPICA AWARDS ANNOUNCES 2015 SHORTLIST

Gold & Grand Prix winners to be announced in Berlin on November 19

Paris, November 10, 2015 - For immediate release

Epica is delighted to announce its shortlisted entries for the 2015 competition. These finalists will go through to the grand jury, which meets in Berlin on 16-18 November. Gold and Grand Prix winners will be announced during a ceremony at the Kino International cinema on November 19.

Silver and Bronze winners will be published on the Epica Awards website on November 20.

This year Epica received almost 4,000 entries from 75 countries, a 5% increase on 2014. Germany, Canada, Turkey and the USA did especially well, along with Lebanon, Romania, Spain and Japan. New countries this year included Azerbaijan, Ecuador, Iran, Ivory Coast and Senegal.

Epica's jury is made up of 54 editors and senior journalists at the leading advertising and marketing magazines in 44 countries around the world. For the pre-selection jury they are joined by a team of veteran journalists, bloggers and experts.

Congratulations to all the shortlisted entrants.

Agencies who entered work that did not make it onto the shortlist should bear in mind that selected high-scoring entries are featured in our annual Epica Book, giving every piece of work an additional chance to shine. The book will be released in September 2016.

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